



## CINDY TAN

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cindytan.design

## Experience

2017  
|  
NOW

### THINK BRANDS NYC DESIGNER

Create design concepts, mechanicals and renderings for Maybelline, Essie and Garnier

Develop packaging, logos, infographics, and presentations that reflect a brand's identity

2017

### AMERICAN DESIGN LANGUAGE DESIGN INTERN

Implemented brand standards for signage, brochures, menus, and infographics

2016  
|  
2017

### DELIGHT IN STUDY TEACHER

Created a productive environment for students to learn by organizing assignment materials and guided students individually according to their strengths and weaknesses

2015

### ERNST AND YOUNG INTERN

Assisted in compliance work, administrative tasks and collaborated with the Talent Team to create infographics and presentations

## Education

2014  
|  
2017

### FASHION INSTITUTE OF TECHNOLOGY

Graphic Design BFA  
Art history Minor  
Communication Design AAS

- Dean's List, GPA 4.0
- Graphic Design Senior Show—2017
- Glenraven Semifinalist—Fall 2014

## Skills



CREATIVE  
DIRECTION



PAPERCUTTING



PRODUCTION



ILLUSTRATOR



PHOTOSHOP



INDESIGN

## Interests



Violin



Crocheting



Animated  
Films



Hiking

## Languages

ENGLISH — native | CANTONESE — fluent

## Activities

2014  
|  
2016

### DEVELOPMENT SCHOOL FOR YOUTH ALL STARS PROJECT

2016

### ADOBE DESIGN AWARDS SEMIFINALIST

2018

### 11<sup>TH</sup> IDA DESIGN AWARDS HARMONY - WINNER (SILVER)