



Education

DESIGNLAB - UX PROGRAM

FOUNDATIONS / 2021

>30 hands-on projects in 4 weeks

ACADEMY / 2021-PRESENT

Currently enrolled

FASHION INSTITUTE OF TECHNOLOGY

GRAPHIC DESIGN BFA

ART HISTORY MINOR

COMMUNICATION DESIGN AAS

- Dean's List, GPA 4.0
- Graphic Design Senior Show—2017

Skills

- CREATIVE DIRECTION
- USER RESEARCH
- VISUAL DESIGN
- PROTOTYPING
- PRODUCTION
- WIREFRAMING
- USER FLOWS

Tools

- FIGMA
- ILLUSTRATOR
- ADOBE XD
- PHOTOSHOP
- FUSION 360
- INDESIGN

Interests



Travel



Crocheting



Baking



Animated
Films



Hiking



Food
Photography

Experience

LEAD GRAPHIC DESIGNER

THINK BRANDS NYC / 2017-2021

Created and organized 300+ production mechanicals and renderings for L'Oréal brands

Developed packaging design, 3D renderings, logos, and infographics for boutique brands

Improved overall team workflow and reduced production time by developing a guideline and creating internal brand identity standards

Led design interns and freelancers to develop production and graphic materials

DESIGN INTERN

AMERICAN DESIGN LANGUAGE / 2017

Designed and implemented brand standards for signage, brochures, menus, and infographics

TEACHER

DELIGHT IN STUDY / 2016-2017

Created a productive environment for students to learn by assessing and guiding students individually according to their strengths and weaknesses

INTERN

ERNST AND YOUNG / 2015

Collaborated with the Talent Team to create infographics and presentations and assisted in compliance/administrative tasks

Awards/Activities

ADOBE X SCHOLASTIC CREATIVE JAM

BOOKBOUND APP - 2ND PLACE WINNER / 2021

WTTW CHICAGO- ARTICLE FEATURE

MID-AUTUMN FESTIVAL PACKAGING / 2021

11TH IDA DESIGN AWARDS

HARMONY PROJECT- WINNER (SILVER) / 2018

ADOBE DESIGN AWARDS

SEMIFINALIST / 2016

DEVELOPMENT SCHOOL FOR YOUTH

ALL STARS PROJECT / 2014-2016